

Price Check · October 2026

Every price mentioned in the kit, with its official source. Prices change; open the source before you buy.

Category	Tool	Plan	Price (USD unless noted)	Source
AI assistant	ChatGPT	Free / Go / Plus / Pro	Free \$0; Go \$8/mo (US); Plus \$20/mo; Pro \$100, \$200 or \$500/mo	https://chatgpt.com/pricing https://openai.com/index/introducing-chatgpt-go/ https://help.openai.com/en/articles/6950777 https://help.openai.com/en/articles/9793128
AI assistant	Claude	Free / Pro	Free; Pro \$20/mo or \$17/mo billed annually	https://claude.com/pricing
AI assistant	Gemini app	Free / Google AI Pro	Free; AI Pro \$19.99/mo	https://one.google.com/about/google-ai-plans
Email & sheets	Google Workspace	Business Starter	\$7/user/mo annual or \$8.40 flexible (a free personal Gmail also works for this kit)	https://workspace.google.com/pricing
Phone/texting	Quo (formerly OpenPhone)	Starter	\$15/user/mo annual or \$19 monthly; missed-call auto-replies included; US texting registration \$19.50 one-time + \$1.50–\$3/mo	https://www.quo.com/pricing
AI phone answering	Maple	Voice / Pro	Voice \$150/mo monthly or \$85/mo billed yearly; Pro (phone orders, reservations) \$350/mo monthly or \$220/mo billed yearly	https://maple.inc/pricing
AI phone answering	Yelp Host	Host Basic / Host Plus	\$249/mo (call limits) / \$399/mo (unlimited calls), per Yelp's own comparison article	https://business.yelp.com/resources/articles/yelp-host-vs-slang/
Reservations	Yelp Guest Manager	Basic / Plus	\$129 / \$279 per mo billed annually (\$159 / \$349 monthly)	https://business.yelp.com/restaurants/yelp-restaurants-pricing/
Staff scheduling	Homebase	Basic / Essentials	Basic \$0 (1 location, up to 10 employees); Essentials \$30/location/mo	https://www.joinhomebase.com/pricing
Staff scheduling	7shifts	Essentials	\$39.99/location/mo annual or \$44.99 monthly (up to 30 employees)	https://www.7shifts.com/pricing/
Delivery marketplace	DoorDash Marketplace	Basic / Plus / Premier	Delivery commission 15% / 25% / 30%; pickup 6%; no monthly fee. DoorDash 'Online Ordering' for your own site: commission-free, 2.9% + \$0.30 processing	https://merchants.doordash.com/en-us/pricing
Delivery marketplace	Grubhub Marketplace	Basic / Plus / All-access	Marketing commission 5% / 15% / 20%, plus order processing and (when used) delivery fees	https://get.grubhub.com/grubhub-pricing-and-fees/
Automation (not needed)	Zapier	Free / Professional	Free: 100 tasks/mo, 2-step Zaps. Professional: \$19.99/mo annual or \$29.99 monthly (750 tasks)	https://zapier.com/pricing
Automation (not needed)	Make	Free / Core	Free: 1,000 credits/mo, 2 active scenarios. Core: \$9/mo annual or \$10.59 monthly	https://www.make.com/en/pricing
Automation (not needed)	n8n Cloud	Starter	€20/mo billed annually	https://n8n.io/pricing/